

**Universal Transfer Paths**  
**TBR Community Colleges to Maryville College**

<b>Community College - MARKETING (AS)</b>		<b>Maryville College - MARKETING (BA)</b>	
<b>General Education Requirements:</b>		<b>Course Equivalencies:</b>	
Communication	9 hours		
ENGL 1010 & 1020	6 hours	ENG 110 & 120	6 hours
SPCH 1010 or 2100	3 hours	ENG 150	3 hours
Humanities and/or Fine Arts	9 hours		
One course in Literature	3 hours	ENG 160/170/180	3 hours
One course in Philosophy	3 hours	PHL/REL 149	3 hours
THEA 1030 - Introduction to Theatre	3 hours	THT 101 - Introduction to Theatre	3 hours
History	6 hours		
		HIS 149	3 hours
		HIS 1XX	3 hours
Social/Behavioral Sciences	6 hours		
ECON 2010 - Macroeconomics	3 hours	ECN 149	3 hours
ECON 2020 - Microeconomics	3 hours	ECN 201 - Principles of Economics	3 hours
Natural Sciences	8 hours		
BIOL 1110 - General Biology I	4 hours	BIO 111 - (Life Science)	4 hours
CHEM 1010 - Principles of Chemistry	4 hours	CHM 111 - (Physical Science)	4 hours
Mathematics	3 hours		
MATH 1530 - Probability/Statistics	3 hours	STA 120	3 hours
<b>Gen Ed Requirement Total</b>	<b>41 hours</b>		
<b>Area of Emphasis Requirements:</b>			
ACCT 1010 - Principles of Accounting I	3 hours	BUS 149	3 hours
ACCT 1020 - Principles of Accounting II	3 hours	BUS 215 - Principles of Accounting	3 hours
MATH 1630 - Finite Mathematics	3 hours	MTH 110	3 hours
MATH 1830 - Calculus for Business	3 hours	MTH 125	3 hours
INFS 1010 - Computer Applications	3 hours	CSC 149	3 hours
General Electives	4 hours	General Electives	4 hours
<b>Area of Emphasis Total</b>	<b>19 hours</b>		
<b>Total AS Degree</b>	<b>60 hours</b>		
<b>Additional MC Core Requirements:</b>			
	<b>17 hours</b>	ETH 490 - Ethical Citizenship	3 hours
		Foreign Language	8 hours
		WRC 370 - Cultural/Intercultural Dynamics	3 hours
		US Pluralism	3 hours
<b>Additional BA Major Requirements:</b>			
	<b>38 hours</b>	BUS 201 - Principles of Management	3 hours
		BUS 305 - Organizational Behavior	3 hours
		BUS 342 - Marketing	3 hours
		BUS 344 - Principles of Finance	3 hours
		BUS 351 - Senior Study I	3 hours
		BUS 352 - Senior Study II	3 hours
		BUS 401 - Strategic Management	3 hours
		ECN 3XX - One course	3 hours
		ENG 317 - Public Relations Writing & Practice	3 hours
		PSY 101 - Introductory Psychology	3 hours
		SLS 299 - Issues in Professional Development	2 hours
		MTH 221 or 222 - Statistics or Regression Analysis	3 hours
		Political Science Elective	3 hours
<b>Additional Elective Requirements:</b>	<b>13 hours</b>		
<b>Total BA Degree:</b>	<b>128 hours</b>		