



MARYVILLE
COLLEGE

AI Summit
2025
Program

Welcome to the Downtown Center!

Location and Parking

Address: 118 E. Church Ave., Maryville, TN 37804

Parking Information

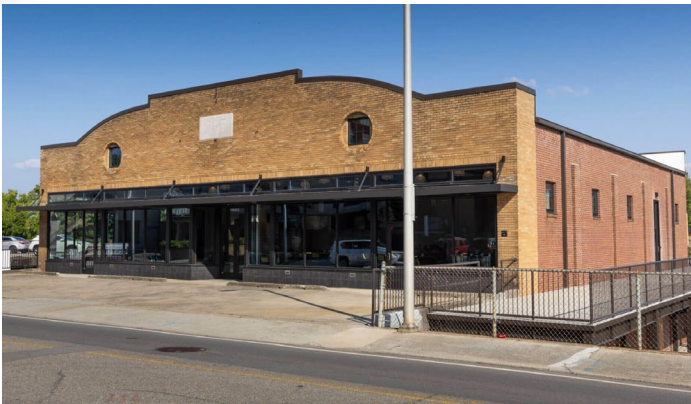
For your convenience, there are several free parking options in Downtown Maryville. We recommend using the Downtown Center's lower parking lot, accessible via a left turn on Court Street before Tri-Hop Brewery. Alternative parking options include Founder's Lot (across from Dandy Lions Gifts), the City of Maryville Municipal Parking Garage, or the upper-level lot across from the Downtown Center on Court Street. Limited accessible parking is available at the front of the Center; please use one of the parking garages if accessible parking is not required.

The History of the Downtown Center Building

Walker Johnson and his wife Gussie Lee Kidd formally opened the J&K Super Store at the corner of Church and Cusick streets on April 17, 1941. With the motto "More Groceries for Less," J&K stores operated in Rockford and Alcoa, but the downtown Maryville location was most convenient for MC faculty, staff and student shoppers. The store's advertisements ran frequently in the College yearbook and campus newspaper until 1974, when the business closed. With the opening of the Downtown Center 50 years later, the historic J&K Super Store building again deals in foods and beverage, but this time as a part of two academic programs!

Renting the Downtown Center

The Maryville College Downtown Center is available to rent for classes, meetings, conferences, and parties. Visit www.maryvillecollege.edu/about/downtown-center/, email dtc@maryvillecollege.edu, or locate a member of the staff at today's event to find out more about how you can rent the Downtown Center for your event.



Maryville College AI Summit

Schedule at a Glance

8:55 AM - 9:15 AM

Check-in/Opening Remarks

9:15 AM - 10:05 AM

Concurrent Session 1

Room 1: Wesley Lombardo, Director of Technology, Maryville City Schools: "AI-Powered Lesson Planning: From Standards to Lessons in Minutes."

Room 2: Alessia Gupton, Teacher, Language Educator, Interpreter and Translator, Heritage High School, and Maggie Bacon, Work-Based Learning Coordinator, Heritage High School: "Bridging Language Learning and AI: Innovative Strategies for World Language Classrooms."

10:15 AM - 11:05 AM

Concurrent Session 2

Room 1: Shawn Wichert, Assistant Principal, Blount County Schools, and Derrick Crabtree, Head Principal, Blount County Schools: "An Administrator's Guide to AI Usage in Classrooms and Meeting Rooms."

Room 2: Kate Nash, Instructional Designer: "From Concept to Carol: Creating AI Assistants That Support Student Engagement."

11:15 AM - 12:05 PM

Concurrent Session 3

Room 1: Joel Smith, CEO, TeachCraft: "AI-Powered Curriculum Development: Tools, Strategies, and Real-World Impact."

Room 2: Dr. Dan Ross, Associate Professor of Mathematics, Maryville College: "AI Did My Homework (and Graded it Too?)."

12:10 PM - 1:00 PM

Concurrent Session 4

Room 1: Jacob Williams, Editor-in-Chief, Northern Kentucky Law Review: "Prompts and Purpose: Artificial Intelligence as a Tool for Educational Access and Opportunity."

Room 2: Dr. Sondra LoRe, Adjunct Instructor of Mathematics at Maryville College and Director of S.P.E.A.R: "Empowering Financial Literacy through AI: Enhancing Engagement in a Quantitative Literacy Classroom."

1:00 PM - 1:50 PM

Lunch (Made possible by the generous support of the Blount Partnership)

1:20 PM - 1:50 PM

Keynote Address (Check back later for an exciting announcement about the event's keynote)

2:10 PM - 3:00 PM

Concurrent Session 5

Room 1: Wesley Lombardo, Director of Technology, Maryville City Schools: "AI and Student Data Privacy: Protecting Student Information in the Age of AI."

Room 2: Kate Nash, Instructional Designer: "Beyond Grades: Using AI to Foster Student Insight and Self-Evaluation."

3:00 PM - 3:50 PM

Coffee and Cookies Networking Break

4:00 PM - 4:50 PM

Panel: "AI in the Workplace"

Room 1 & 2: Moderator: Niklas Trzaskowski, Director of the Career Center, Maryville College

Panelists:

Marcus Blair, Founder, Omega Business Solutions

Edward Ignatavich, Sr. Director of Technology, Clayton

Simba Jonga, Founder, LaborUP

Jason Leverant, President & COO, AtWork Group

Alyssa Schoudel, Sr. Director of Technology, Clayton

4:50 PM - 5:00 PM

Final Connections, Wrap-up, and Goodbyes

Opening Remarks

9:00 AM - 9:15 AM



Dr. Bryan F. Coker
President
Maryville College

Concurrent Session 1

9:15 AM - 10:05 AM

Session 1.1 Room #1

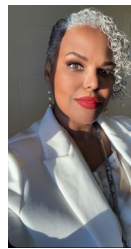


Wesley Lombardo, Director of Technology, Maryville City Schools

AI-Powered Lesson Planning: From Standards to Lessons in Minutes

A hands-on workshop that transforms theory into practice by creating actual AI-assisted lesson plans from standards. Includes differentiated materials and assessments with immediate classroom application.

Session 1.2 Room #2



Alessia Gupton, Teacher, Language Educator, Interpreter and Translator, Heritage High School, and Maggie Bacon, Work-Based Learning Coordinator, Heritage High School

Bridging Language Learning and AI: Innovative Strategies for World Language Classrooms

Specialized application for language acquisition using AI tools specifically designed to enhance communication skills. Bridges research with practical classroom implementation strategies.

Concurrent Session 2

10:15 AM - 11:05 AM

Session 1.1 Room #1



Shawn Wichert, Assistant Principal, Blount County Schools, and Derrick Crabtree, Head Principal, Blount County Schools

An Administrator's Guide to AI Usage in Classrooms and Meeting Rooms

Learn common classroom AI applications and how to create specialized GPTs for administrative tasks, evaluations, and support. Includes guidance on AI usage laws and several tools.

Session 1.2 Room #2



Kate Nash, Instructional Designer

From Concept to Carol: Creating AI Assistants That Support Student Engagement

Innovative no-code approach makes AI assistant creation accessible to all educators regardless of technical background. Features a concrete example (Carol) demonstrating real-world implementation.

Concurrent Session 3

11:15 AM - 12:05 PM

Session 1.1
Room #1



Joel Smith, CEO, TeachCraft

***AI-Powered Curriculum
Development: Tools, Strategies,
and Real-World Impact***

Showcases TeachCraft platform's ability to streamline curriculum development, automating time-consuming tasks so teachers can focus on delivery and engagement while maintaining quality and workforce relevance.

Session 1.2
Room #2



**Dr. Dan Ross, Associate
Professor of Mathematics,
Maryville College**

***AI Did My Homework (and
Graded it Too?)***

Tackles the most pressing AI challenge for educators - assessment integrity - with both defensive strategies and ways to leverage AI as an assessment ally. Balances problems with solutions.

Concurrent Session 4

12:10 PM - 1:00 PM

Session 1.1
Room #1



**Jacob Williams, Editor-in-Chief,
Northern Kentucky Law Review**

Prompts and Purpose: Artificial Intelligence as a Tool for Educational Access and Opportunity

Takes a distinctive approach to AI implementation with regional relevance (Tennessee-specific examples). Provides a structured framework for evaluating AI tools to enhance educational access for all students. Addresses challenges like algorithmic bias and digital access gaps.

Session 1.2
Room #2



Dr. Sondra LoRe, Adjunct Instructor of Mathematics at Maryville College and Director of SPEAR

Empowering Financial Literacy through AI: Enhancing Engagement in a Quantitative Literacy Classroom

Discover how AI tools like ChatGPT can enhance student engagement in Quantitative Literacy and related courses. Gain classroom-ready strategies for inclusive, brain-compatible teaching while using AI across diverse learning contexts.



Blount
Partnership

Lunch

Made possible by the generous support of the

Blount Partnership

Keynote address starts at 1:20pm

1:00 PM – 1:50 PM

Featured Keynote 1:20pm -1:50pm

Rooms 1&2



KRISTOFER L. (Kris) TORGERSON
Chief Information Officer & Associate Lab Director Information
Technology Services Directorate
Oak Ridge National Laboratory

Kris Torgerson joined Oak Ridge National Laboratory (ORNL) in February of 2017 as Deputy Chief Information Officer and subsequently became Director of ITSD in October of 2017. He was assigned the additional responsibility of Chief Information and Privacy Officer in September of 2018 and in 2023 was elevated to Associate Lab Director of the Information Technology Services Directorate. In this position, he is accountable for all of commodity technology delivery as well as strategy, cybersecurity, and a broad portfolio of bespoke support offerings for the research organizations within the laboratory. The IT organization is focused on delivering technology aspects of the overarching Operations Strategy and maximizing enhanced services supporting the ORNL research mission. Both areas include heavy focus on the application of artificial intelligence and adjacent technologies.

Kris holds a B.B.A. in Computer Information Systems and an MBA from Idaho State University. Prior to joining ORNL, Kris worked in the private sector for 25 years with varied experience including ownership of a national consulting company, Vice President of Technology Services for TBC (Tire & Battery Corporation), and Director of Information Security for Supervalu. Kris's experience also spans several industries such as retail, manufacturing (hard goods, food, and pharmaceutical), banking, healthcare, and multi-national distribution/supply chain.

Concurrent Session 5

2:10 PM - 3:00 PM

Session 1.1
Room #1



Wesley Lombardo, Director of Technology, Maryville City Schools

AI and Student Data Privacy: Protecting Student Information in the Age of AI

Addresses a critical gap in AI implementation - regulatory compliance and student data protection. Offers practical evaluation strategies that balance innovation with legal and ethical considerations.

Session 1.2
Room #2



Kate Nash, Instructional Designer

Beyond Grades: Using AI to Foster Student Insight and Self-Evaluation

Discover how ChatGPT can support meaningful self-assessment through strategic prompts that facilitate reflection, personalized feedback, and learner autonomy across disciplines.



Coffee and Cookies Networking Break

3:00 PM - 4:00 PM

Panel: “AI in the Workplace”

4:00 PM - 4:50 PM

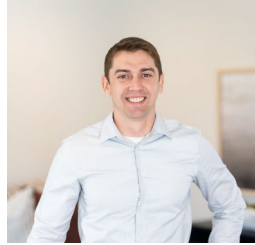
Rooms 1 & 2



Marcus Blair
Founder
Omega Business Solutions



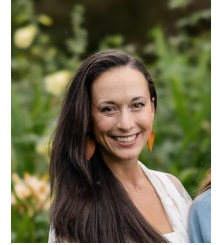
Corbin Hooker
Head of Talent Solutions
LaborUp



Edward Ignatavich
Sr. Director of Technology
Clayton



Jason Leverant
President & COO
At Work Group



Alyssa Schoudel
Sr. Director of Technology
Clayton

Moderator: Niklas Trzaskowski, Director of the Career Center, Maryville College