# International Business



# **PROGRAMS OF STUDY:**

B.A. in International Business Minor in Marketing Minor in Accounting Minor in Business Minor in Analytics

#### RECENT JOB PLACEMENTS

- Brunswick Corporation
- IBM
- Korn Ferry
- Radio Systems Corporation
- Tokyu Livable

#### GRADUATE SCHOOL PLACEMENTS

Appalachian State University Walker College of Business Emory University Goizueta Business School New York University Center for Global Affairs New York University School of Law University of Tennessee-Knoxville Haslam School of Business Vrije University, Amsterdam

#### ON CAMPUS OPPORTUNITIES

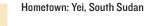
In 2019, Maryville College established a campus chapter of ENACTUS. This worldwide organization gets its name from the words "entrepreneurial," "action" and "us" and is dedicated to creating a better world while developing the next generation of entrepreneurial leaders and social innovators. Through Enactus, student members have a platform to apply what they're learning in the classroom to address real world business and economic issues.



## Why study International Business at Maryville College?

Are you ready to travel the world? Ready to experience life in foreign cultures? Ready to tackle the challenges of modern global business? Our international business major meets the market demand for graduates with a global mind-set who are knowledgeable, highly skilled and experienced. You'll spend at least one semester abroad in one of more than 100 countries to study and, hopefully, become fluent in a foreign language. You'll also study international politics, economics, history, religion and culture, as well as all the business fundamentals of accounting, finance, management and strategy.

## MEET A CURRENT SCOT Betty Asha Adullyi



Betty chose to major in International Business because it is a broad field that introduces her to a range of ideas and skills that help boost her creativity and employability – and make the world a better place. In many ways, Betty already has. In 2016, she shepherded 2,296 people from a war zone in South Sudan to safety in Uganda. During Covid-19, she coordinated international food purchases and distribution.

As a citizen of a third-world country, I feel obligated to represent my country globally and therefore, my plan after my studies is to find a product that I can offer to the global market," she said. "My main goal is to play a role in leveraging my newborn country and making the world a better place. I want to leave the world better than I found."

### MEET A RECENT GRAD

# Connar Benson-Epstein '16

Currently: Senior Associate with Greater Sum Ventures



Connar went on to earn dual master's degrees in International Business and Finance from the Hult International Business School, studying at three of Hult's campuses (San Francisco, Dubai and Boston) during an 18-month period. Connar said that he was "the guy who just got by" in high school but now strives for success in everything he does.

"I think MC taught me to be a student of life," he said. "I don't think any fresh grad can grasps the X's and O's of any job

in the first year or two, but being a student of your profession, working really hard and looking at everything with an open mind will go a long way. Maryville helped me realize that."

## FOR MORE INFORMATION:

visit maryvillecollege.edu/international-business or call 865.981.8092