

International Business

DIVISION OF
SOCIAL
SCIENCES



PROGRAMS OF STUDY:

B.A. in International Business
Minor in Marketing
Minor in Accounting
Minor in Business
Minor in Analytics

RECENT JOB PLACEMENTS

- Brunswick Corporation
- IBM
- Korn Ferry
- Radio Systems Corporation
- Tokyu Livable

GRADUATE SCHOOL PLACEMENTS

Appalachian State University
Walker College of Business
Emory University Goizueta Business School
New York University Center for Global Affairs
New York University School of Law
University of Tennessee-Knoxville
Haslam School of Business
Vrije University, Amsterdam

ON CAMPUS OPPORTUNITIES

In 2019, Maryville College established a campus chapter of ENACTUS. This worldwide organization gets its name from the words "entrepreneurial," "action" and "us" and is dedicated to creating a better world while developing the next generation of entrepreneurial leaders and social innovators. Through Enactus, student members have a platform to apply what they're learning in the classroom to address real world business and economic issues.

Why study International Business at Maryville College?

Are you ready to travel the world? Ready to experience life in foreign cultures? Ready to tackle the challenges of modern global business? Our international business major meets the market demand for graduates with a global mind-set who are knowledgeable, highly skilled and experienced. You'll spend at least one semester abroad in one of more than 100 countries to study and, hopefully, become fluent in a foreign language. You'll also study international politics, economics, history, religion and culture, as well as all the business fundamentals of accounting, finance, management and strategy.

MEET A CURRENT SCOT



Betty Asha Adullyi

Hometown: Yei, South Sudan

Betty chose to major in International Business because it is a broad field that introduces her to a range of ideas and skills that help boost her creativity and employability – and make the world a better place. In many ways, Betty already has. In 2016, she shepherded 2,296 people from a war zone in South Sudan to safety in Uganda. During Covid-19, she coordinated international food purchases and distribution.

As a citizen of a third-world country, I feel obligated to represent my country globally and therefore, my plan after my studies is to find a product that I can offer to the global market," she said. "My main goal is to play a role in leveraging my newborn country and making the world a better place. I want to leave the world better than I found."

MEET A RECENT GRAD



Connor Benson-Epstein '16

Currently: Senior Associate with Greater Sum Ventures

Connor went on to earn dual master's degrees in International Business and Finance from the Hult International Business School, studying at three of Hult's campuses (San Francisco, Dubai and Boston) during an 18-month period. Connor said that he was "the guy who just got by" in high school but now strives for success in everything he does.

"I think MC taught me to be a student of life," he said. "I don't think any fresh grad can grasp the X's and O's of any job in the first year or two, but being a student of your profession, working really hard and looking at everything with an open mind will go a long way. Maryville helped me realize that."

FOR MORE INFORMATION:

visit maryvillecollege.edu/international-business or call 865.981.8092



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