

PROGRAMS OF STUDY:

B.A. in Design
Minor in Design

GRADUATE SCHOOL PLACEMENTS

Savannah College of Art & Design
Syracuse University
University of Tennessee-Knoxville

ON CAMPUS OPPORTUNITIES



THE MARYVILLE COLLEGE DESIGN LAB is an internal service organization, created to provide quality graphic design and consulting services for

local, regional and national non-profit, non-governmental organizations and MC campus groups, divisions and organizations. It also serves as an internship and 'living lab' for design majors to enhance design and communication skills and build their professional portfolios.

CLAYTON
CENTER
FOR THE ARTS

The Maryville College Design Department has a fully functional suite of Macintosh computers equipped with the most

up-to-date Adobe Creative professional software to be able to complete design projects for print, multimedia and digital photography. At no additional cost to the student, some of the software includes: Photoshop, Illustrator, Lightroom, Premiere, AfterEffects, Dreamweaver and InDesign.



MARYVILLE
COLLEGE
IN THE GREAT SMOKY MOUNTAINS

Why study Design at Maryville College?

Design is all around us. It informs, delights and impacts almost every decision we make. Designers use colors, patterns, shapes, textures, typographic choices, photographs, audio, video, animation and illustrations as their creative tools to communicate our world to us. As a Design major at Maryville College, you will engage daily in the design process, learn and strengthen creativity, build a diverse portfolio by creating professional work for real clients and gain hands-on training in professional design software, both within print and multimedia contexts. From constructive critique and development, your work at MC will propel you into a field full of energy, creativity and constant variety.

MEET A CURRENT SCOT

Sophie Turner

Hometown: Murfreesboro, Tenn.



When she's not tending goal on the Maryville College Women's Soccer Team, Sophie can usually be found in the MC Design Lab.

"I originally planned on majoring in Exercise Science, but after taking Intro to 2D Design, I realized that I wanted to spend my life being creative and creating things," she said.

"The program itself has taught me a lot, but it has also opened many doors for real-life experiences I wouldn't have been able to get anywhere else."

Some of her accomplishments: Two internships, designing a logo for a startup business, designing T-shirts for her soccer team and being named graphics editor for the student newspaper, the *Highland Echo*.

"I think the program is truly helping me perfect my skills and prepare me for a career in the field after graduation," she added.

MEET A RECENT GRAD

Christen Watson '21

Currently: Marketing & Event Manager for Schulz Brau Brewing Company in Knoxville, Tenn.



In her job at Schulz Bräu, Christen oversees all social media platforms and events in all venues. She also creates design work for the company's branding, merchandise, advertisements, events and announcements. She credits MC professors and the opportunity to explore multiple creative mediums with her success.

"[Professors'] attentiveness to their students goes above and beyond, and they always ensure that students have multiple creative opportunities available – whether those are studying abroad, field trips, extra studio time, guest speakers, interactive art exhibitions or chances to design for the College and town," she said. "The encouragement to explore all my future possibilities helped me to know what I wanted for myself after I graduated."

FOR MORE INFORMATION:

visit maryvillecollege.edu/design or call 865.981.8092