

Outdoor Studies and Tourism

DIVISION OF
HEALTH SCIENCES
& OUTDOOR
STUDIES

PROGRAMS OF STUDY:



B.A. in Outdoor Studies and Tourism
Minor in Outdoor Studies and Tourism

EXTERNAL RELATIONSHIPS

- Cycology Bicycles
- Great Smoky Mountains National Park
- Little River Trading Company
- Maryville-Alcoa-Blount County Parks and Recreation
- Ocoee Adventure Center
- Phoenix Experiential Designs
- Rocky Park Farm
- RT Lodge
- Tennessee Department of Environment and Conservation
- University of Tennessee-Knoxville Hotel, Restaurant and Tourism Management Program

ON CAMPUS OPPORTUNITIES

Founded on the MC campus in 1987 by alumnus Bruce Guillaume '76, MOUNTAIN CHALLENGE, LLC, is an outdoor adventure and teambuilding program serving students and businesses that strives "to provide high-quality, safe outdoor experiences designed to change the world for the better, one person at a time." Mountain Challenge activities are incorporated into Orientation classes and, year-round, students can sign up for off-campus trips to canoe, hike, raft, bike, rock climb and cave.

SCHOLARSHIP OPPORTUNITY

Maryville College gives students who love the outdoors an opportunity to earn a \$24,000 per-year scholarship to work with Mountain Challenge. Visit maryvillecollege.edu/finaid/ for details.



MARYVILLE
COLLEGE
IN THE GREAT SMOKY MOUNTAINS

Why study Outdoor Studies and Tourism at Maryville College?

With the Great Smoky Mountains National Park in the east, Music City in the center, Graceland in the west and numerous historical and recreational sites in between, Tennessee enjoys a tourism industry that adds several billion dollars to its economy annually. As the tourism and hospitality sector grows, so too does its intersection with issues of sustainability.

Maryville College's Outdoor Studies and Tourism major will uniquely prepare you for careers that emphasize the importance of the natural environment, how humans can respectfully enjoy and interact with nature, and the value of active, safe, outdoor experiences. The curriculum equips you with the leadership skills and knowledge necessary to create, manage and evaluate effective outdoor experiences and sustainable tourism programs.

Our Fit.Green.Happy.® initiative provides strong connections between our Mountain Challenge program, our curriculum and our location, giving you numerous opportunities for relevant experiences and research.

MEET A CURRENT SCOT



Maleah Wooten

Hometown: Roscommon, Mich.

For Maleah, the Outdoor Studies and Tourism major offers a variety of skills and opportunities that heighten her enjoyment for the outdoors. Working at Mountain Challenge, she also has the opportunity to apply classroom lessons to real-life experiences. Sustainability and consumerism are two topics that she'd like to explore more after MC.

"I would like to have a part in making sustainability seem achievable and opening people's minds to what a 'need' is versus a 'luxury' in the way we live," she said. "I would love to do so through nonprofit organizations and facilitating a better relationship between people and the planet."

MEET A RECENT GRAD



Jackie Eul '18

Currently: Fit. Green. Happy.® Program Director at Mountain Challenge and Office and Marketing Coordinator for Leadership Blount County

As the first student to graduate in the College's Outdoor Studies and Tourism major, Jackie found the perfect place to gain distinctive and valuable experience: Mountain Challenge, LLC, the on-campus outdoor adventure and teambuilding corporation.

As a member of the staff, she led many student and business groups in outdoor experiences. Through her internship as the

Mountain Challenge Operations Manager, she learned all aspects of running a business.

"Graduating with this major and my experience with Mountain Challenge set me up well for my first position," she said. "I am confident both will continue to provide competitive advantages."

FOR MORE INFORMATION:

visit maryvillecollege.edu/outdoorstudies or call 865.981.8092