

Writing Communication

DIVISION OF
LANGUAGES &
LITERATURE

PROGRAMS OF STUDY:

B.A. in Writing Communication
Minor in Writing Communication

EXTERNAL RELATIONSHIPS

- The American Red Cross
- The Daily Times
- DENSO
- East Tennessee Historical Society
- Great Smoky Mountains Heritage Center
- Knoxville News Sentinel
- Knoxville Zoo
- New Hope Children's Advocacy Center
- Pyxl
- Warner Bros./Discovery
- United Way of Blount County
- WUOT

ON CAMPUS OPPORTUNITIES

Student staff members of **THE HIGHLAND ECHO** publish a 10-page campus newspaper every other week during the semester.

IMPRESSIONS, an annual publication and bimonthly online literary magazine, features artwork, creative writing and poetry submitted by MC students.

Why study Writing Communication at Maryville College?

The vehicles for communication may be ever-evolving, but writing remains at the core. As a Writing Communication major at Maryville College, you will master methodologies in creative and professional writing. You will learn how to communicate effectively to different audiences in journalism, public relations and business and technical writing. In creative writing classes – fiction, poetry and creative nonfiction – you will be challenged to realize the potential of your work through workshops, multiple drafts and intensive study of craft.

The major balances instruction and practical experience, ensuring that you graduate with a substantial portfolio of original work produced through coursework, internships and participation in campus publications. You'll be prepared for success in a variety of fields, including print and broadcast journalism, new media, publishing, corporate communications, public relations, technical writing, law, marketing, advertising and business.

MEET A CURRENT SCOT

Emily Huffstetler

Hometown: Maryville, Tenn.



While she's also pursuing a certificate in Nonprofit Leadership and majors in Spanish and Design, Writing Communication is what ties everything together for Emily.

She serves as editor of *The Highland Echo*, the campus newspaper. In addition, she is the founder and CEO of Build for Bees, a 501c3 nonprofit that works to protect native bee populations. Leveraging her writing skills, she has secured

over \$10,000 in grant funding for her organization and helped educate thousands of people worldwide about the need for bee sustainability. For her Senior Study, she plans to author and illustrate a children's book about bees, with a Spanish translation.

Once she graduates from Maryville College, she hopes to continue to lead Build for Bees, and to study nonprofit law. As a nonprofit lawyer, she'll be able to apply her love for writing to help people organize and manage nonprofits of their own.

MEET A RECENT GRAD

Justin Kirkland '12

Currently: Staff Writer at *Esquire*



Justin went on to earn a master's degree in Communications at Georgetown University. Now a staff writer for *Esquire*, he covers mostly culture, as well as lifestyle, fashion and politics. Previously, he was freelancer for *Entertainment Weekly*, *Hollywood Reporter* and *USA Today*.

"I wouldn't be where I am without Maryville College," he said. "When it comes to a writing bootcamp, no institution

can prepare you more than MC. I often find myself comparing the writing of my colleagues to those I shared classrooms with at Maryville and am reminded of the talent of the people I sat next to. Maryville really does cultivate the best of the best."



MARYVILLE
COLLEGE
IN THE GREAT SMOKY MOUNTAINS

FOR MORE INFORMATION:

visit maryvillecollege.edu/writing or call 865.981.8092