

Hospitality and Regional Identity

DIVISION OF
SOCIAL
SCIENCES

PROGRAMS OF STUDY:

B.A. in Hospitality and Regional Identity
Minor in Hospitality and Regional Identity

EXTERNAL RELATIONSHIPS

- RT Lodge
- Dancing Bear Lodge and Appalachian Bistro
- Cirrus Aircraft
- Southern Hospitality Internship Program
- Blackberry Farm
- Dollywood
- Tennessee Department of Environment and Conservation

PARTNER SPOTLIGHT

RT LODGE

Set in the natural beauty of the Maryville College Woods, RT Lodge is internationally known for

outstanding guest accommodations, dining and special event services. Through a partnership with the College, RT Lodge provides students with signature learning and employment opportunities that will prepare them for leadership roles in the hospitality industry.



MARYVILLE
COLLEGE

IN THE GREAT SMOKY MOUNTAINS

Why study Hospitality at Maryville College?

For more than two centuries, Maryville College has prided itself on being an institution that not only calls Southern Appalachia home but advocates for the region as well. As East Tennessee continues to attract visitors and new residents, the need for skilled employees who know the hospitality industry and the larger field of management more generally has grown.

Maryville College's Hospitality and Regional Identity major is committed to interdisciplinary studies and the building of hospitality-oriented skill sets through coursework and practical experience, with an emphasis placed on Southern Appalachian culture, cuisine, history and tradition. This unique combination will prepare you for a wide variety of careers in the hospitality industry that are available in a variety of regions — inside and outside the U.S. — with distinct cultural identities.

MEET A CURRENT SCOT



Lyric Dockery

Hometown: Maryville, Tenn.

Lyric has been interested in community service for as long as he can remember. During high school, he was a wrestler and active participant in both SkillsUSA and Beta Club and enlisted in the Tennessee Air National Guard.

"I have grown up helping take care of others, either by volunteering directly or through working fundraising events," he said. "As I began working at Blackberry Mountain, I realized helping people in this way gave me great satisfaction. Majoring in Hospitality will provide me with skills and education to further my passion for helping others. My hope is that this degree will be versatile, and I am excited to learn what opportunities this path will allow me in order to better my community."

MEET A RECENT GRAD



Brittany Miller '16

Currently: Reservations Manager at Verönika-Fotografiska, New York

Brittany graduated six years before the major was launched, but her introduction to the field happened on the MC campus – as a server at RT Lodge. She majored in International Studies and spent a semester abroad in Spain, where she honed her travel skills, met people from around the globe and experienced different cultures. After graduation, she began building her career in the luxury hospitality industry, working for properties in four states. She now manages the reservations team for two venues inside a world-class museum.

"I am thrilled to know that future generations of Scots will enter the workforce through engagement in the new Hospitality and Regional Identity major," she said. "I can't wait to see a new generation of MC students take on this industry in East Tennessee and wherever their paths may lead them!"

FOR MORE INFORMATION:

visit maryvillecollege.edu/hospitality or call 865.981.8092