

PROGRAMS OF STUDY:

B.A. in Design
Minor in Design

GRADUATE SCHOOL PLACEMENTS

Quinnipiac University
Radford University
Savannah College of Art & Design
Syracuse University
University of Tennessee-Knoxville

ON CAMPUS OPPORTUNITIES



THE MARYVILLE COLLEGE DESIGN LAB is an internal service organization, created to provide quality graphic design and consulting services for local, regional and national

non-profit, non-governmental organizations and MC campus groups, divisions and organizations. It also serves as an internship and 'living lab' for design majors to enhance design and communication skills and build their professional portfolios.

**CLAYTON
CENTER
FOR THE ARTS**

The Maryville College Design Department has a fully functional suite of Macintosh computers equipped with the most up-to-date Adobe Creative professional software to be

able to complete design projects for print, multimedia and digital photography. At no additional cost to the student, some of the software includes: Photoshop, Illustrator, Lightroom, Premiere, AfterEffects, Dreamweaver and InDesign.



MARYVILLE
COLLEGE
IN THE GREAT SMOKY MOUNTAINS

Why study Design at Maryville College?

Design is all around us. It informs, delights and impacts almost every decision we make. Designers use colors, patterns, shapes, textures, typographic choices, photographs, audio, video, animation and illustrations as their creative tools to communicate our world to us. As a Design major at Maryville College, you will engage daily in the design process, learn and strengthen creativity, build a diverse portfolio by creating professional work for real clients and gain hands-on training in professional design software, both within print and multimedia contexts. From constructive critique and development, your work at MC will propel you into a field full of energy, creativity and constant variety.

MEET A CURRENT SCOT



Jenny Ribble

Hometown: Knoxville, Tennessee

Growing up, Jenny spent many days running around campus, as her mom is an adjunct instructor in the music department. Her family's familiarity with the campus dates to the 1950s, when her grandparents met as MC students and musicians. Jenny herself has found a home in the Concert Choir and the small choral ensembles Off Kilter and Lassies.

As a design major and the design intern for the Fine Arts Division, Jenny enjoys working closely with her professors and receiving detailed feedback. "I love that design is all about effective communication and fulfilling a clear purpose," she said, adding "design has the power to unite communities for events, help small businesses thrive, and raise awareness for worthy causes."

MEET A RECENT GRAD



Austin Zettle '24

Currently: Cast Member in Entertainment Costuming, The Walt Disney World Company in Orlando, Florida

Originally enrolling at MC to study Criminal Justice, Austin found out about the Design program and decided to embrace his creative side. "Navigating through college at MC gave me the confidence I needed to spread out and find myself," he said, adding that his time at MC ignited his passion for art, gave him social skills and taught him adaptability.

A longtime Disney fan, Austin is thrilled to be working in Entertainment Costuming in the Magic Kingdom region. He works with multiple Equity performers daily and provides costume support for day parade operations, specialty shows and holiday celebrations such as "Mickey's Not So Scary Halloween Party" and "A Frozen Holiday Surprise."

FOR MORE INFORMATION:

visit maryvillecollege.edu/design or call 865.981.8092