

Outdoor Studies and Tourism

DIVISION OF
HEALTH SCIENCES
& OUTDOOR
STUDIES

PROGRAMS OF STUDY:

- B.A. in Outdoor Studies and Tourism
- Minor in Outdoor Studies and Tourism

EXTERNAL RELATIONSHIPS

- Blount Partnership
- Cycology Bicycles
- Great Smoky Mountains National Park
- Little River Trading Company
- Maryville-Alcoa-Blount County Parks and Recreation
- Ocoee Adventure Center
- Phoenix Experiential Designs
- Rocky Park Farm
- RT Lodge
- Tennessee Department of Environment and Conservation

ON-CAMPUS OPPORTUNITIES

Founded on the MC campus in 1987 by alumnus Bruce Guillaume '76, MOUNTAIN CHALLENGE, LLC, is an outdoor adventure and teambuilding program serving students and businesses that strives "to provide high-quality, safe outdoor experiences designed to change the world for the better, one person at a time." Mountain Challenge activities are incorporated into Orientation classes and, year-round, students can sign up for off-campus trips to canoe, hike, raft, bike, rock climb and cave.

SCHOLARSHIP OPPORTUNITY

Maryville College gives students who love the outdoors an opportunity to earn a \$24,000 per-year scholarship to work with Mountain Challenge. Visit maryvillecollege.edu/finaid/ for details.



MARYVILLE
COLLEGE
IN THE GREAT SMOKY MOUNTAINS

Why study Outdoor Studies and Tourism at Maryville College?

With the Great Smoky Mountains National Park in the east, Music City in the center, Graceland in the west and numerous historical and recreational sites in between, Tennessee enjoys a tourism industry that adds several billion dollars to its economy annually. As the tourism and hospitality sector grows, so too does its intersection with issues of sustainability.

Maryville College's Outdoor Studies and Tourism major will uniquely prepare you for careers that emphasize the importance of the natural environment, how humans can respectfully enjoy and interact with nature, and the value of active, safe, outdoor experiences. The curriculum equips you with the leadership skills and knowledge necessary to create, manage and evaluate effective outdoor experiences and sustainable tourism programs. Our Fit.Green.Happy.® initiative provides strong connections between our Mountain Challenge program, our curriculum and our location, giving you numerous opportunities for relevant experiences and research.

MEET A CURRENT SCOT



Lauren Huffstetler

Hometown: Maryville, Tennessee

Growing up hiking, biking and exploring the foothills of the Great Smoky Mountains, Laura says, "choosing to attend Maryville College allowed me to study Outdoor Studies and Tourism right in my backyard, deepening my knowledge and passion for this remarkable region." Her major affords her the opportunity to immerse herself in the environment she aims to understand and protect.

A triple major in OST, Hospitality and Design, Laura intends to fuse her education in these areas to lead and promote outdoor experiences that are "accessible, sustainable and mindful of the surrounding landscape." In addition to being a Mountain Challenge Fellow and President (and founder) of Maryville Women Outside, Laura recently completed an internship with Blount Partnership as a Marketing and Tourism Development Intern which utilized all three of her majors.

MEET A RECENT GRAD



Matt Quizi '23

Currently: Animal Handler/Presenter with Earth Rangers in Woodbridge, Ontario, Canada

Coming from Canada to Maryville College, Matt found his love for the outdoors through campus, athletics (he played on the Scots' Golf Team) and Mountain Challenge events. Following graduation, he was hired as a wildlife keeper at Ober Mountain Adventure Park and Ski Area in Gatlinburg, Tennessee, which prepared him for his current role with Earth Rangers. With this Canadian charity dedicated to empowering children to protect animals and the environment, he takes care of birds of prey, mammals and reptiles and speaks to the importance of conservation to schools, community groups and the media.

"Maryville College allowed me to realize what aspects of life I found most important and then showed me how to get myself into an environment that reflects those values," he said.

FOR MORE INFORMATION:

visit maryvillecollege.edu/outdoorstudies or call 865.981.8092