

International Business

DIVISION OF
SOCIAL
SCIENCES

PROGRAMS OF STUDY:



- B.A. in International Business
- Minor in Accounting
- Minor in Analytics
- Minor in Business
- Minor in Finance
- Minor in Marketing

RECENT JOB PLACEMENTS

- Brunswick Corporation
- IBM
- Korn Ferry
- Radio Systems Corporation
- Tokyo Livable

GRADUATE SCHOOL PLACEMENTS

- Appalachian State University
Walker College of Business
- Emory University Goizueta Business School
- New York University Center for Global Affairs
- New York University School of Law
- University of Tennessee-Knoxville
Haslam School of Business
- Vrije University, Amsterdam

STUDY ABROAD AT MARYVILLE COLLEGE:

Maryville College offers study abroad opportunities in a variety of countries. Through our bilateral and ISEP partners, you have access to more than 100 study sites in Africa, Asia, Canada, Europe, Latin America and the South Pacific for a full academic year, a semester and, in some cases, a summer. Faculty-led travel-study trips are also held during Spring Break and May Terms.



MARYVILLE
COLLEGE
IN THE GREAT SMOKY MOUNTAINS

Why study International Business at Maryville College?

Are you ready to travel the world? Ready to experience life in foreign cultures? Ready to tackle the challenges of modern global business? Our international business major meets the market demand for graduates with a global mind-set who are knowledgeable, highly skilled and experienced. You'll spend at least one semester abroad in one of more than 100 countries to study and, hopefully, become fluent in a foreign language. You'll also study international politics, economics, history, religion and culture as well as all the business fundamentals of accounting, finance, management and strategy.

MEET A CURRENT SCOT



Izzy Freeman

Hometown: Ocala, Florida

A double major in International Business and Engineering, Izzy chose MC for its small size and opportunities for student involvement. She serves as the athletic representative in the Student Government Association and is a member of the Black Student Alliance, Scots Science Scholars, McGill Scholars and volleyball team.

In her International Business program, Izzy says she enjoys the diverse curriculum that "requires you to become familiar with the variations in cultures on an international scale and allows you to put your knowledge to the test by studying abroad." Izzy feels confident that when she completes her degree, she will be well-versed in all aspects of business including the necessary skills for making international connections.

MEET A RECENT GRAD



Katherine Zacapa '20

Currently: Account Executive and Partnership Lead for Codee in Cambre, Spain

A child of two business owners and a lover of all things international, Katherine came to MC knowing she would major in International Business. She says that MC is both diverse yet small enough that deep connections can be made on different levels. "I was an international student myself and I gained skills to connect with people from all over the world and to truly listen and understand what they are saying," she said. "This is very important in my job as I talk to software developers, physicists, and researchers from around the globe."

Katherine earned her master's degree in Economics and wants to gain more experience in the computer science field from an international business perspective.

FOR MORE INFORMATION:

visit maryvillecollege.edu/international-studies or call 865.981.8092