

Management

DIVISION OF
SOCIAL
SCIENCES

PROGRAMS OF STUDY:



B.A. in Management
Minor in Marketing
Minor in Accounting
Minor in Business
Minor in Analytics
Minor in Finance

RECENT JOB PLACEMENTS

- Bally Technologies
- Bandit Lights
- Clayton Homes
- Fastenal
- First National Bank
- First Tennessee Bank
- Kimberly-Clark Corporation
- Nissan North America
- National Service Associates
- Regions Bank
- Shaw Industries
- TeamHealth
- Tennessee Valley Authority
- Total Quality Logistics
- US Bank
- 21st Mortgage

GRADUATE SCHOOL PLACEMENTS

- Belmont University Jack C. Massey School of Business
- Carson-Newman University College of Business
- Clemson University College of Business
- East Tennessee State University School of Business
- University of Florida
- University of Richmond Robins School of Business
- University of Tennessee-Knoxville Haslam School of Business
- Western Carolina University College of Business



MARYVILLE
COLLEGE
IN THE GREAT SMOKY MOUNTAINS

Why study Management at Maryville College?

Do you enjoy directing others to excel? Have you ever thought about starting your own business? Management is the art of assisting people and organizations in effective performance. As a manager or entrepreneur, you have the opportunity to guide others in accomplishing important goals and watching the fruits of your labor catapult a business to successful heights. Students interested in this adventure will experience coursework in financial management, strategy and organizational behavior and leadership development so that upon graduation, they are ready to embark upon that exciting career or continue their studies in graduate school.

MEET A CURRENT SCOT



Marlee Giles

Hometown: Knoxville, Tennessee

From the small classes to the hands-on experiences to the personal care from its professors, Maryville College “feels like a second home,” Marlee said. She has made her second home as a Management and Writing Communications double major, which is possible through support from two academic divisions. “I appreciate how Maryville College makes double majoring so achievable.”

In her Management major, Marlee has discovered that required courses such as Organizational Behavior and Principles of Management lay a solid foundation for any career, no matter the field. She hopes to pursue a career in public relations, and as the managing editor for the campus newspaper, The Highland Echo, and a social media intern for the College’s Office of Marketing and Communications, Marlee is seizing opportunities to build PR experience.

MEET A RECENT GRAD



Grant Agnew '22

Currently: Account Executive, Ticket Sales and Service Department for the Knoxville Ice Bears

Grant, who developed leadership skills as a Scots football player and in several campus organizations, went on to East Tennessee State University, earning a master’s degree in Sports Management in 2024. In addition to being a teaching assistant, he gained experience by working in the ETSU Athletic Department and at Bristol Motor Speedway.

Grant has always loved how broad Management can be, and believes it was the right major for his goal of building a career in the sports industry. In his current role with the Knoxville Ice Bears, he wears many hats. “Sports are a great way to connect with and build a community. During games, I love providing people with a great experience that they’ll always remember,” he said.

FOR MORE INFORMATION:

visit maryvillecollege.edu/management or call 865.981.8092